

East-West-Forum

Program

Tuesday, September 26th 2023 | Almaty-Kazakhstan

Topic: "The importance of the Silk Road as a link between Germany, the EU, Kazakhstan and Central Asia"

08:00 – 08:30

REGISTRATION OF PARTICIPANTS

08:30 – 09:00

WELCOME AND OPENING REMARKS

Prof. Dr. Wolrad Rommel

President of the Kazakh-German University
university

Mr. Mario-Ingo Zoos

Consul General of Germany in Almaty

Mr. Tetsushi Sonobe

Dean and Director General, Asian Development Bank Institute (ADBI)

09:00 – 09:05

WELCOME AND OPENING SESSION 1

Prof. Dr. Andreas Schmalfuß, LL.M.

Dean of the Faculty of Industrial Engineering at the University
of Applied Sciences Mittweida, Germany

Prof. Dr. Serge Velesco

Dean of Studies for International Management at the University of
Applied Sciences Mittweida, Germany

09:05 – 09:30

„IMPORTANCE OF DIGITALIZATION IN A GLOBAL ECOSYSTEM“

Prof. Andreas Wild (online)

CEO & Founder of IW Group, Chemnitz/Saxony, Germany
Professor and Lecturer at the University of Applied Science Mittweida

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Kazakhstan and Central Asia"**

09:30 – 09:35

OPENING OF THE PANEL DISCUSSION

Ms. Valeria Winkler

Project assistant internationalization at the University of Applied Sciences Mittweida, Germany

09:35 – 10:30

PANEL DISCUSSION

Topic: "The importance of the Silk Road as a link between Germany, the EU, Kazakhstan and Central Asia"

HOST

Ms. Valeria Winkler

Project assistant internationalization at the University of Applied Sciences Mittweida, Germany

SPEAKERS

Ms. Antje Hermenau

Director of the Economic Senat of BVMW (union of SME) Saxony, Germany

Ms. Nadira Sagitova

HR Manager of the global software engineering firm DataArt in Almaty, Kazakhstan

Prof. Dr. Wolrad Rommel

President of the Kazakh-German University

Prof. Dr. Serge Velesco

Dean of Studies for International Management at the University of Applied Sciences Mittweida, Germany
